

NATIONAL ASIAN AMERICAN
COMMUNITY FOUNDATION

ASPIRE awards



EXECUTIVE COMMITTEE

Jack Toan,
Chairman

Dr. Kenneth Kim

Vivian Long

Ruchi Warriar

ADVISORY BOARD

Carol Choi

Nithin Jilla

Johanna Kim

Joanna Kong

Susan Lew

Ginger Sun

Dr. Linda Vo

Dear friends,

On behalf of the National Asian American Community Foundation (NAAC Foundation), we are writing to ask you to support our Inaugural ASPIRE Awards Gala on Friday, June 14, 2019, at the Renée and Henry Segerstrom Concert Hall in Costa Mesa, California.

The ASPIRE Awards Gala is a celebration of excellence in Asian American representation and philanthropy. For this inaugural year, we will be honoring:

ANEESH CHAGANTY

Filmmaker

Aspire to Excellence Emerging Leader Award

CAROL & EUGENE CHOI

Founders, United Exchange Corp.

Outstanding Philanthropic Leadership Award

BRIAN CHUAN

Senior Director of International and Domestic Markets, South Coast Plaza

Outstanding Philanthropic Partner Award

DR. TAM NGUYEN

President, Advance Beauty College

Outstanding Philanthropic Catalyst Award

TEDDY ZEE

Producer, Teddy Zee Productions

Aspire to Excellence Lifetime Achievement Award

Although Asian Americans and Native Hawaiians & Pacific Islanders (AANHPIs) are the fastest growing population in the nation and are making substantive contributions to this country, they also face diverse challenges. Our communities are underserved, often given a proportionately smaller share of charitable funds, and our philanthropic efforts, both regionally and nationally, are fragmented. As a groundbreaking philanthropic initiative to unify AANHPI donors across the nation, the NAAC Foundation will play a strategic role in enlarging and leveraging our philanthropic resources in order to create innovative collaborations and make sustainable investments to improve our communities and positively impact American society as a whole.

As the first ever national community foundation for the AANHPI community, the NAAC Foundation is a groundbreaking initiative with a vision to unify AANHPI philanthropists across the nation who empower communities across the country by harnessing the power of collective philanthropy.

All funds raised from this inaugural gala will be going towards the empowerment of our communities and the founding of a powerful community institution for generations to come. Your generous donation will help us build a lasting legacy for the AANHPI community.

This event will be an exquisite black-tie celebration and is expected to have more than 300 guests, including some of California's most prominent philanthropists and leaders from the corporate, legal, finance and non profit sectors.

Enclosed are sponsorship opportunities. More information about the ASPIRE Awards Gala can be found at naacfawards.org. If you have any questions or concerns, please contact Sylvia Kim at skim@apcf.org.

Sincerely,

The NAAC Foundation Gala Co-Chairs

Alexander Kim

Joanna Kong

Gloria Lee

Daniel Park

Ginger Sun

Calista Wu

www.NAACFAwards.org | 4199 Campus Drive, Suite 210, Irvine, CA 92612 | 714.294.6297

Asian Pacific Community Fund is a 501(c)(3) non-profit organization, Tax I.D. #95-4257997

Your donations are tax-deductible to the fullest extent allowed by law.

ASPIRE awards



SPONSORSHIP FORM

FRIDAY, JUNE 14, 2019 | RENÉE AND HENRY SEGERSTROM CONCERT HALL | COSTA MESA

Your sponsorship will directly support the National Asian American Community Foundation's mission to cultivate and inspire philanthropy that creates innovative collaborations and sustainable investments to amplify our assets, strategically respond to our needs, encourage civic participation, and strengthen AANHPI communities across the country.

\$50,000 - TITLE SPONSOR

- ☐ 2 VIP tables of 10
- ☐ Large logo on step and repeat
- ☐ Verbal recognition during event program
- ☐ Recognition on event signage
- ☐ Recognition on event invitation*
- ☐ Recognition in e-communications & social media
- ☐ Logo and link on event website

☐ I would like to be a
Title Sponsor

\$25,000 - DIAMOND SPONSOR

- ☐ 1 VIP table of 10
- ☐ Logo on step and repeat
- ☐ Verbal recognition during event program
- ☐ Recognition on event signage
- ☐ Recognition on event invitation*
- ☐ Recognition in e-communications & social media
- ☐ Logo and link on event website

☐ I would like to be a
Diamond Sponsor

\$20,000 - TITANIUM SPONSOR

- ☐ 1 premium table of 10
- ☐ Verbal recognition during event program
- ☐ Recognition on event signage
- ☐ Recognition on event invitation*
- ☐ Recognition in e-communications & social media
- ☐ Logo and link on event website

☐ I would like to be a
Titanium Sponsor

\$15,000 - PLATINUM SPONSOR

- ☐ 1 premium table of 10
- ☐ Recognition on event signage
- ☐ Recognition on event invitation*
- ☐ Recognition in e-communications & social media
- ☐ Logo and link on event website

☐ I would like to be a
Platinum Sponsor

\$10,000 - GOLDEN SPONSOR

- ☐ 1 table of 10
- ☐ Recognition on event signage
- ☐ Recognition on event invitation*
- ☐ Recognition in e-communications & social media
- ☐ Logo and link on event website

☐ I would like to be a
Golden Sponsor

\$5,000 - SILVER SPONSOR

- ☐ 1 table of 10
- ☐ Recognition on event signage
- ☐ Recognition on event invitation*
- ☐ Recognition in e-communications & social media
- ☐ Logo and link on event website

☐ I would like to be a
Silver Sponsor

* if sponsorship is committed before April 30th

ASPIRE awards



UNDERWRITING OPPORTUNITIES FORM

FRIDAY, JUNE 14, 2019 | RENÉE AND HENRY SEGERSTROM CONCERT HALL | COSTA MESA

Your sponsorship will directly support the National Asian American Community Foundation's mission to cultivate and inspire philanthropy that creates innovative collaborations and sustainable investments to amplify our assets, strategically respond to our needs, encourage civic participation, and strengthen AANHPI communities across the country.

\$5,000 - FLOWERS

- ☐ (2) tickets to event
- ☐ Logo recognition at event
- ☐ Recognition on event website

☐ I would like to be a
Flowers Sponsor

\$5,000 - ENTERTAINMENT

- ☐ (2) tickets to event
- ☐ Logo recognition at event
- ☐ Recognition on event website

☐ I would like to be an
Entertainment Sponsor

\$5,000 - BAR

- ☐ (2) tickets to event
- ☐ Logo recognition at event
- ☐ Recognition on event website
- ☐ Recognition on cocktail napkins

☐ I would like to be a
Bar Sponsor

\$5,000 - PRINTING

- ☐ (2) tickets to event
- ☐ Logo recognition at event
- ☐ Recognition on event website

☐ I would like to be a
Printing Sponsor

\$5,000 - VALET

- ☐ (2) tickets to event
- ☐ Logo and link on event website
- ☐ Recognition on event website
- ☐ Logo recognition by valet parking signage

☐ I would like to be a
Valet Sponsor

\$5,000 - PHOTOGRAPHY

- ☐ (2) tickets to event
- ☐ Logo recognition at event
- ☐ Recognition on event website

☐ I would like to be a
Photography Sponsor

\$2,500 - GIFT BAGS

- ☐ Logo recognition at event
- ☐ Recognition on event website
- ☐ Recognition in gift bags

☐ I would like to be a
Gift Bag Sponsor

NATIONAL ASIAN AMERICAN
COMMUNITY FOUNDATION

ASPIRE awards



SPONSORSHIP FORM

FRIDAY, JUNE 14, 2019 | RENÉE AND HENRY SEGERSTROM CONCERT HALL | COSTA MESA

Your sponsorship will directly support the National Asian American Community Foundation's mission to cultivate and inspire philanthropy that creates innovative collaborations and sustainable investments to amplify our assets, strategically respond to our needs, encourage civic participation, and strengthen AANHPI communities across the country.

Recognition listing: _____

Name/Company (if different from above) : _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

☐ Yes! I would like to become a sponsor at \$ _____

☐ I am unable to attend but would like to make a donation of \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

☐ Enclosed is a check payable to: "The Asian Pacific Community Fund" with the memo: "NAAC Foundation"

☐ Please charge my ☐ Personal or ☐ Business card AMEX, Visa, Mastercard or Discover

Billing Address: _____

Name on Card: _____

Card #: _____ Exp. Date: _____ / _____

Signature: _____

Guests at my table(s):

1. _____ 2. _____ 3. _____

4. _____ 5. _____ 6. _____

7. _____ 8. _____ 9. _____

10. _____

If you have any questions regarding sponsorship or individual tickets,
please contact Sylvia Kim at skim@apcf.org or 714.294.6297

A PROJECT UNDER



ASIAN PACIFIC
Community Fund
Invest in people

www.NAACFAwards.org | 4199 Campus Drive, Suite 210, Irvine, CA 92612 | 714.294.6297

Asian Pacific Community Fund is a 501(c)(3) non-profit organization, Tax I.D. #95-4257997
Your donations are tax-deductible to the fullest extent allowed by law.

NATIONAL ASIAN AMERICAN
COMMUNITY FOUNDATION

ASPIRE awards



Pkg. # _____

Item # _____

AUCTION DONATION FORM

FRIDAY, JUNE 14, 2019 | RENÉE AND HENRY SEGERSTROM CONCERT HALL | COSTA MESA

Your sponsorship will directly support the National Asian American Community Foundation's mission to cultivate and inspire philanthropy that creates innovative collaborations and sustainable investments to amplify our assets, strategically respond to our needs, encourage civic participation, and strengthen AANHPI communities across the country.

Donor's Name (as you would like to be recognized):	Business/Contact Name:
Street Address:	City/State/Zip:
Email:	Phone:
Item Description (Continue on back or attach an additional sheet):	
Item Restrictions (Black out dates, expirations, age limits, etc.):	
Estimated Value:	Please Check One: <input type="checkbox"/> Donation Enclosed <input type="checkbox"/> To Be Delivered <input type="checkbox"/> To Be Picked Up <input type="checkbox"/> Please Create Certificate

PLEASE MAIL OR EMAIL THE COMPLETED FORM TO:

National Asian American Community Foundation

Attn: Sylvia Kim, APCF

4199 Campus Drive, Suite 210

Irvine, CA 92612

skim@apcf.org

www.NAACFAwards.org | 4199 Campus Drive, Suite 210, Irvine, CA 92612 | 714.294.6297

Asian Pacific Community Fund is a 501(c)(3) non-profit organization, Tax I.D. #95-4257997

Your donations are tax-deductible to the fullest extent allowed by law.

NATIONAL ASIAN AMERICAN
COMMUNITY FOUNDATION

ASPIRE awards



DIGITAL PROGRAM AD FORM

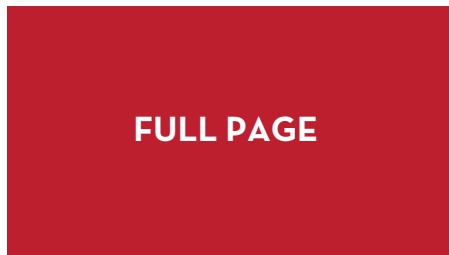
FRIDAY, JUNE 14, 2019 | RENÉE AND HENRY SEGERSTROM CONCERT HALL | COSTA MESA

Your sponsorship will directly support the National Asian American Community Foundation's mission to cultivate and inspire philanthropy that creates innovative collaborations and sustainable investments to amplify our assets, strategically respond to our needs, encourage civic participation, and strengthen AANHPI communities across the country.

Please submit this form to purchase an ad for the 2019 Gala.

FULL PAGE AD \$1,000

16" WIDE X 9" HIGH



HALF PAGE AD \$500

5" WIDE X 8" HIGH



- All program ads must be submitted by **JUNE 1, 2019** to events@eliteocproductions.com
- Artwork must be in color and in 300 dpi PDF, JPEG, or EPS

- No bleeds, crop marks and outlines around the edge of the ad
- This program will be looping on screens during the entire Gala

☐ I will create my own ad

☐ Please create my ad with the following message: _____

TOTAL AMOUNT ENCLOSED: \$ _____

Name/Company: _____
(As you would like to be recognized)

Name/Company: _____
(If different from above)

Address: _____ City: _____ Zip: _____

☐ Enclosed is a check payable to: "Asian Pacific Community Fund" with the memo "NAAC Foundation"

☐ Please charge my AMEX, Visa, Mastercard or Discover

Card#: _____ Exp. Date: ____/____/____ Signature: _____

Submit your Digital Program Ad (High Res PDF, JPEG or EPS)
by **June 1, 2019** to events@eliteocproductions.com

www.NAACFAwards.org | 4199 Campus Drive, Suite 210, Irvine, CA 92612 | 714.294.6297

Asian Pacific Community Fund is a 501(c)(3) non-profit organization, Tax I.D. #95-4257997